

Medley Newsletter

MEDLEY
EQUIPMENT COMPANY

We've Got News!

UPDATE:

Our Customer Experience and Training Center is NOW open!

VP of Sales, Training and Business Development, Marketing, Commercial Intelligence, and Technical Training are all now located inside our newly renovated CEC, 4100 Will Rogers Parkway, OKC.

Come check out our new space and all the latest updates to our training room and warehouse showroom!



ANNOUNCING

Dock & Door ABO
Medley Motive Power,
e-Emphasys ERP
Training!



UPCOMING

Training Schedule,
Events and Conventions



LATEST NEWS

Golf Tournament,
Customer Experience
Center Open House,
DPS Training and
More!

Forklift Safety Month

NATIONAL
**FORKLIFT
SAFETY DAY**



LEVEL UP YOUR OPERATION



Take control.

FORKLIFT SAFETY MONTH

June was National Forklift Safety Month. Ensuring Forklift Operators are trained to OSHA standards improves operator efficiency, minimizes product damage and accidents, and lost-time injuries.

Did you know? We offer Operator Safety Training!

BOOK NOW



Announcing



ERP E-EMPHASYS TRAINING

June 27th kicked off our ERP Training for our Teams! This will be 5 full weeks of rigorous training, transitioning from Equipsoft to e-Emphasis.

Go live is set for October 3! Get ready to level up the efficiency of Your day to day!

Medley Summer 2022 is HOT!!!



NOW SERVING ALBUQUERQUE

We are excited to announce the launch of our Loading Dock and Commercial Door Division in Albuquerque, July 1st! We now install all makes of commercial door and dock equipment and take care of your planned maintenance, emergency repairs, annual inspections, and fire door inspections!

Announcing Cont.

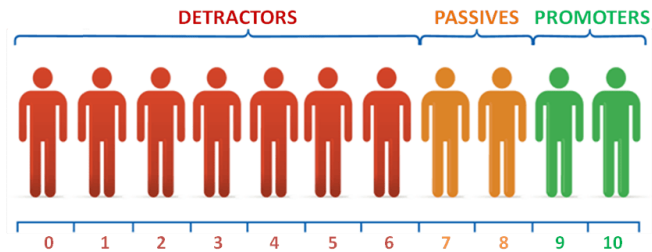


NOW POWERED BY MEDLEY!

Announcing Medley Motive Power Company! Q2, we acquired Midwest Motive Power here in OKC. They still have a few more weeks left on their lease but will soon be operating out of our OKC Branch. We are excited to now offer Battery Sales, Service, Repair, and Support!
#everythinggoes #poweredbymedley #medleymotivepower

www.medleycompany.com

Great Job Team!



SHOUT OUT BUSINESS DEVELOPMENT

1st quarter we re-launched our NPS Score program. Hours of meetings, planning, organizing and collaborating with our Service Teams has resulted in "Active" status!

Net promoter score (NPS), is a metric that assesses the willingness of our customers to recommend our products or services to others; essentially, an indicator of customer loyalty and satisfaction.

We've done such a great job, Taryn Bradley received this awesome feedback from HY this week!

Great Job Team!

Good morning Taryn,

Hyster-Yale Group would like to thank you for all the hard work you have put into getting your organization's NPS program back on track.

- The status of Medley's participation has been changed to "Active".

In less than four months, you acquired an understanding of the Qualtrics Platform, established a phone follow-up process, and launched your first email survey.

We are extremely pleased with what you have accomplished. As a member of your team, you are truly an asset

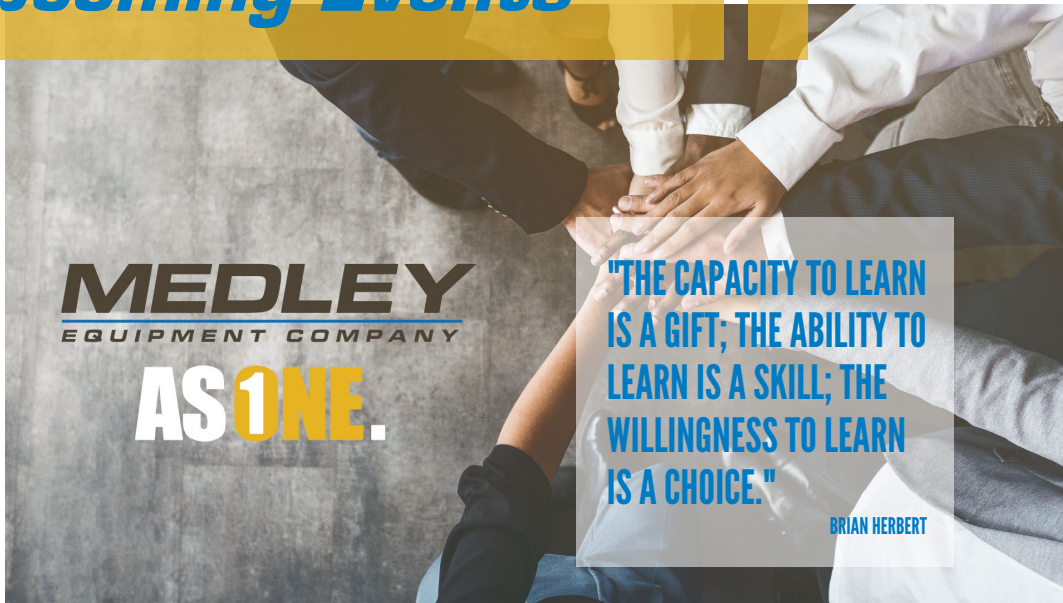
We look forward to continuing our partnership in the future.

Thanks,

Customer Research
Hyster-Yale Group



Upcoming Events



TRAINING!

The remainder of 2022 will be focused on Internal Training of all of our teams, Onboarding our new team members as well as Operator Safety Training!

Here's a glance of the upcoming schedule (*subject to change)

July e-Emphasys ERP Training
New Team Members Onboarding

Aug Technical Training
Dimensions of Professional Selling (DPS)
Product Training

Sept Technical Training
Dimensions of Professional Selling (DPS)
Product Training

Oct Technical Training
Product Training

Nov Technical Training
New Team Members Onboarding

Dec Dealer Planning

BOOK NOW



Upcoming Cont.



AMARILLO AFFILIATED FOODS

Amarillo attended the Affiliated Foods show in March of this year. Several of our competitors did not make an appearance and this allowed us to secure an equipment trade agreement for the fall show to cover our booth rent! Can't wait to hear how this one turns out! AUG 18, 2022

SHOW TIME AGAIN!

POULTRY SYMPOSIUM

PRODUCTION & PROCESSING

NEW DATE: AUG 24-25, 2022

ROGERS CONVENTION CENTER, ROGERS, AR

ARKANSAS POULTRY SYMPOSIUM

The Poultry Symposium vendor trade show runs for two days and is a prime outlet for allied industry members to showcase their products and/or services to attendees. Attendees of the Symposium will include top level decision makers in live production processing.

Latest News



HILAND DAIRY GOLF TOURNAMENT

BIG THANK YOU to Hiland Dairy, and Purcell Golf Course for the great scramble the end of June. Our 8:00 AM Tee Time was early but the morning weather was perfect!

Such a fun time! Some of our OKC guys can really play!

Latest Cont.



OPERATOR SAFETY TRAINING

First #operatortraining class (of 24!) since our Medley Experience Center opened in May!

BIG THANK YOU to our neighbors, TK ELEVATOR and our very own Daryl Pollard! We love to see this space being used to educate our community on #forkliftsafety

BOOK NOW



Never Stop Learning!



DEMSIONS OF PROFESSIONAL SELLING

Thank you to Carew International for the invaluable sales skills and strategies training, "changing selling behaviors."

Congratulations to Mark Snider for completing the DPS Trainer Certification!

Can't wait for the next one!

BOOK NOW



Latest Cont.



DRAGON BOAT RACES

Matt Gill of Little Rock stepped up to represent Medley Little Rock to help support the Children's Protection Center, in June!

Great Job Little Rock!

CEC IS NOW OPEN!!!

#trybeforeyoubuy Our Medley Customer Experience Center is now open for tours and demonstration! Available to all of our branches to invite their major accounts and target prospects into OKC to demonstrate the warehouse solutions we have available.

BOOK NOW



Don't Forget

MEDLEY

EQUIPMENT COMPANY

TRUSTED SOLUTIONS SINCE 1941

OK | TX | NM | MO | AR



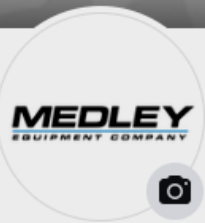
**PARTS
RENTAL
SERVICE**



**BUY
SALE
LEASE**

WAREHOUSE

FROM DOOR



Medley Equipment Com

@medleyequipment · ★ 4.4 7 reviews

Edit C

REMEMBER:

If you are active on any social media platform, we could really use your support liking our Medley Equipment Company accounts, and liking and sharing anytime you happen across one of our posts or stories.

Doing so will only help spread the awareness of our capabilities and the solutions we provide to our existing customers and target audiences.

We greatly appreciate any interaction you are inspired to share (:

Connect with us!



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[@MEDLEYCOMPANY](#)



[@MEDLEYCOMPANY](#)



[@MEDLEYCOMPANY](#)



[@MEDLEYCOMPANY](#)



[@MARKETING SUPPORT](#)

Latest Cont.



CEC OPEN HOUSE

May 19, we hosted our First of Several Open House and Customer Appreciation Events at the home office to showcase the Warehouse Solutions Showroom inside our Customer Experience and Training Center.

HUGE THANK YOU to everyone that helped make this event a HUGE success! We could not have done it without you!

Latest Cont.



MONTH END LUNCH {PRACTICE}

OKC was gracious enough to set up for April's Month End Meal inside our Newly Opened Customer Experience Center, prior to launch, to help us practice for our Open House and Customer Appreciation for our Target Customers!

Thank you so much to everyone who was able to come and check out the showroom space and join us for lunch! A special Thank You to Billy Hughes for the DELICIOUS BBQ and ALL the team members that donated their time to make this event a great success!

Latest Cont.

2ND QUARTER OPERATIONS MEETING

2nd Quarter Operations Meeting was a HUGE success! In April our Operations team came together to share success strategies, goals and perspectives and a little team building to celebrate a long week of presentations and reporting! Tulsa's culture does not disappoint!



Latest Cont.



TULSA CUSTOMER APPRECIATION

Great time in Tulsa for their Customer Appreciation and Forklift Rodeo! It was a windy one! Great turnout! Thank you to Billy Hughes for the killer BBQ! Pat Jones and The Sports Animal came to hang out also!



Great Job Team!



**“THE TECHNICIAN
THAT COMES OUT
IS EXCELLENT
AND HELPFUL
AND STACIE IS
AMAZING”**

BRAD | TULSA, OKLAHOMA



GREAT JOB PRS!

We Are Here For You!

How Can We Help?

REMEMBER:

Marketing is here for all departments! Need Graphics, updated forms, unique social media posts, updated job openings, specific projects?

Have an upcoming event you'd like to represent Medley in? Need promotional items to give away?

Need Business Cards? Need to order more Medley Branded Items for handing out to Target Customers?

We are here for you!



ORDER

Business Cards, Sales Material, Banners



DESIGN HELP

Have an idea you'd like to bring to life? Need graphics? Need a custom social post?



EVENT HELP

Have an event coming up you need marketing assistance with?



DOWNLOAD

Digital Sales Tools and more!



QUESTIONS

HAVE A MARKETING QUESTION?